

## Chapters 11-12

### “The Internet and Its Commercialization”

#### Video Transcript

Things really got exciting when the internet went from being strictly something for universities and scientists to something for everyone.

I’m old enough to remember that occurring, and it was just a few years before I got my first tower Mac with a copy of Photoshop 2.0 and my first 3D Animation program.

I remember it coming in handy a couple years later when I met my wife as a single young woman, and we traded emails from New York City where I was located, and Florida, where she was located.

It was fitting that the now somewhat dusty Tom Hanks and Meg Ryan *You’ve Got Mail* was the last movie I worked on before leaving NYC to get married.

I also thought it rather funny that the first music album sold on the internet was Sting’s *Tales of the Summoner*—“Summoner” being a variation of the name Sumner, which is Sting’s real last name.

The internet has brought many blessings and conveniences, but as with every invention of man, it comes with blessings and curses, due to man’s fallen nature.

France had a nationwide internet service called Minitel as far back as 1982, and its number one use? Online pornography. While Minitel is no more, pornography is a huge business even today.

The god of convenience dogs the internet like anything else. Amazon is the “everything store,” and buying things online got a huge boost from the Covid-19 scare of 2020.

It was when Social Media became a part of the internet that things really took off. It was then possible for anyone with a computer to put their best foot forward and post an altar to themselves and their thoughts.

Blogs popped up overnight; we suddenly had access to what everyone else had for breakfast; and we could rest easy knowing that our friends had visited the gymnasium that day.

It made us feel connected in ways we had never felt before. This is where I have to emphasize, it made us FEEL more connected. It did not necessarily MAKE us more connected. In fact, it has often made us less connected to those right next to us, because we are busy keeping our threads going online.

I’ve mentioned before that Social Media is designed to be addicting. Make sure you read that portion of Chapter 12 very carefully.

Read on.